

Coastal Vacations

Gold Seal Certification Program Application

Applicant's Name: _____ Phone: _____

This certification program focuses on highlighting and illuminating the Directors of Coastal who operate their businesses with the utmost integrity and possess superior product and business knowledge. The "Burden of Proof" is on the individuals. It is up to you, the Director, to supply the information needed so that we can verify your eligibility. This certification is not a right or an entitlement, is it an award and an honor. Not everyone will qualify. Some Directors may have gotten started incorrectly and will need to change the way they do business or possibly even re-do some of the qualifications to be able to receive this award. Hopefully they will be willing to do what they need to do to be in compliance and qualify. No one is required to participate. Being part of the Gold Seal Program is strictly voluntary. To be considered for the Gold Seal Certification, you must meet the following 5 criteria:

1. **Verified Director** . Your Director's release will be checked for validity at all levels. You must supply the names and phone numbers of the two training sales you completed with your director for each level as well as a scanned copy of your actual director's release. No sign-offs allowed.

Your Director's Name: _____ Phone: _____

Your Upline Director's Name: _____

Level 1 Training Sale #1: Name _____ Phone _____ Member ID# _____

Level 1 Training Sale #2: Name _____ Phone _____ Member ID# _____

Level 2 Training Sale #1: Name _____ Phone _____ Member ID# _____

Level 2 Training Sale #2: Name _____ Phone _____ Member ID# _____

Level 3 Training Sale #1: Name _____ Phone _____ Member ID# _____

Level 3 Training Sale #2: Name _____ Phone _____ Member ID# _____

2. **Valid Activated member number** - Your own Coastal Member ID#: _____
3. **No Valid complaints at the shipping center** (Will be verified with the shipping center)
4. **Has the official Coastal website (min. of 6 consecutive mo.)** - Your COA telecenter number: _____
5. **Signed "Business Code of Ethics" pledge** This is a voluntary pledge... a promise to run your businesses ethically. If you fail to keep your promises to you make in this pledge, your award may be withdrawn.

I _____ (print your name) understand the need for integrity and value in my business, and I pledge to honor and uphold the following 10 principles:

- I will not falsify affidavits by signing people off without their required training sales or lying on a Director's release
- I will not advertise any price lower than the suggested product prices set by the Board of Directors of Coastal, so that I will not be guilty of unfair undercutting of my fellow associates
- I will ship out all product orders within 7 business days or less.
- I pledge to provide accurate and truthful information regarding price, quality, quantity, and performance of products, training systems or income potential
- I will honor commitments regarding guarantees or refund policies that I may choose to offer my clients
- I will strive to satisfy all customer concerns & questions quickly and amicably
- Should a disagreement arise, I will make every effort to settle it in spirit of cordiality and fairness to all.
- I will not allow myself to participate in cross recruiting
- I will keep myself and those I train plugged into the official tools and training to encourage accurate information
- While recognizing that other companies and even other Directors may be my competitors, I will strive to speak positively of them and demonstrate a professional and friendly attitude toward the competitive companies and other Directors whose paths may cross mine

Signed: _____ Date: _____

Complete and mail this application with a self-addressed, stamped envelope to:

N.B. Management (Attn: Gold Seal Dept.), 7862 W. Irlo Bronson, Ste. 236, Kissimmee, FL 34747