

## ***Need Funds?...Make 50%-85% Profit!***

We have one of the most ***fun, exciting, and profitable*** fundraisers on the planet! Are you raising funds for *scholarships, a new building, uniforms, band equipment, or the youth group's next trip or sporting event?* We can help you!

### ***I. The Challenge***

Although some of the many fundraisers on the market today are profitable, most of them present one or more drawbacks.

- 1 Candy, popcorn, and cookies – products typically sold for fundraisers - are not very good for your health.
- 2 Large expenditures of time, money, and energy produce minimal results.
- 3 Picking up, storing, and delivering products, as well as following up with clients and collecting money can be logistical nightmares.

### ***II. The Solution***

We have an efficient, affordable, and profitable program that is so very successful! Why?

- 1 **Our products have *MASS APPEAL*** - almost everyone likes to vacation. Taking two or more planned leisure trips a year makes people happier, reduces stress, and improves health.
- 2 **Our program is *VERY SIMPLE*** - anyone can succeed with our proven plan.
- 3 **Volunteers have *FUN* sharing our product** and readily commit time to your project.
- 4 **Contributions accrue during the course of your normal day** – no special meetings or events need be planned.
- 5 **Profit Margins are as high as 85%.**

### ***III. Our Value***

We provide three prizes for raffle, along with 400 raffle tickets specific to your benefit or cause. Your volunteers sell tickets at \$10 each. Purchasers are entered in a drawing to win one of these prizes.

- 1 Lifetime Travel Club Membership (\$15,000 Value)
- 2 5 Day/4 Night Royal Caribbean Cruise\* (\$1200 Value)
- 3 3 Day/2 Night Wisconsin Vacation for Two\* (\$200 Value)

*\*Port fees/Processing fees/Taxes paid by Traveler*

### ***IV. Your Investment***

Our profitable fundraiser – plus the opportunity to earn up to 85% profits - is only \$1295. It includes all of the above, as well as our commitment to support you from start to finish. A payment of \$650 is due to begin the fundraiser, with the remaining balance of \$645 due *2 weeks prior to the drawing.*

## V. Your Expectations

A look at the *Profit Potential* chart shows that selling only **130 tickets** recoups your investment. Everything after that is **pure profit!** With our fundraising program, you can earn profits up to **85%**.

### *Profit Potential:*

<i>Number of Volunteers</i>	<i>Tickets Sold per Volunteer</i>	<i># of Tickets Sold</i>	<i>Cost Per ticket</i>	<i>(a) Gross Profit</i>	<i>(b) Cost (Success Marketing Svc)</i>	<i>=(a)-(b) Net Profit</i>	<i>% of Profit</i>
20	15	300	\$10	\$3,000	\$1,295	\$1,705	57%
30	15	450	\$10	\$4,500	\$1,295	\$3,205	71%
40	15	600	\$10	\$6,000	\$1,295	\$4,705	78%
50	15	750	\$10	\$7,500	\$1,295	\$6,205	83%
60	15	900	\$10	\$9,000	\$1,295	\$7,705	86%

## VI. Your Campaign

We have one of the best fundraising programs on the market today. Our fundraisers allow you to market a fun product, TRAVEL, while raising **HUGE** donations for your organization. So put away the popcorn, candy, and the wash buckets. Give us a call so we can personalize your campaign to achieve your fundraising goals.

Sincerely,